



BK<sup>™</sup> SignatureWear  
+Promo



**Burgundy Cotton/Poly Twill Shirts**  
 Professional style for men and women. Easy wash and iron. 55/cotton, 45/poly. Logo #2 on left chest, #9 on upper back.

Men's BK-246  
 M-XL \$25.25  
 2XL \$27.25  
 3XL \$32.25  
 4XL \$34.25

Women's BK-248  
 S-XL \$25.25  
 2XL \$27.25  
 3XL \$32.25

EZ CARE



**Black Cotton/Poly Twill Shirts**  
 Professional style for men and women. Easy wash and iron. 55/cotton, 45/poly. Logo #2 on left chest, #9 on upper back.

Men's BK-250  
 M-XL \$25.25  
 2XL \$27.25  
 3XL \$32.25  
 4XL \$34.25

Women's BK-252  
 S-XL \$25.25  
 2XL \$27.25  
 3XL \$32.25

EZ CARE



Shelley Harris  
 Director, Company Operations



Greg Brenneman  
 Chairman & Chief Executive Officer



**White All-Cotton Twill Shirts**  
 Great looking, professional style for men and women. Logo #1 on left chest.

Men's BK-257 M-XL \$25.75 2XL \$27.75

Women's BK-259 S-XL \$25.75 2XL \$27.75

COTTON



**Navy Cotton/Poly Twill Shirts**  
 Professional style for men and women. 55/cotton, 45/poly. Logo #2 on left chest, #9 on upper back.

Men's BK-247 M-XL \$25.25 2XL \$27.25 3XL \$32.25 4XL \$34.25

Women's BK-249 S-XL \$25.25 2XL \$27.25 3XL \$32.25

EZ CARE

# Acceptable, Professional Wear for Corporate, Field Teams and Franchisees



Men's EZ Fit Cotton Twill Shirts  
Featuring spandex to afford ease of movement and fit. 98/cotton, 2/spandex. Logo #8 on left chest, #2 on left cuff.

Stone BK-251  
French Blue BK-256  
Burgundy BK-294  
White BK-292

M-XL \$41.00  
2XL \$43.00  
**EZ FIT**



Men's Polynosic Shirts  
Luxurious silky feel is an 83/17 polynosic/poly blend. Logo #4 on left chest, #3 on upper back.

Black BK-302  
Silver BK-303  
Blue BK-301

M-XL \$40.95  
2XL \$42.95

**EZ CARE**



Dave Gagnon  
SVP, North America Company Operations



John Chidsey  
President, Americas



Management-At Work



Women's EZ Fit Cotton Twill Shirts  
Featuring spandex so it affords ease of movement and fit. 98/cotton/2spandex. Logo #8 on left chest, #2 on left cuff.

Burgundy BK-295  
French Blue BK-258  
White BK-293  
Stone BK-255

S-XL \$41.00  
2XL \$43.00  
**EZ FIT**



Women's Polynosic Shirts  
Luxurious silky feel is an 83/17 polynosic/poly blend. Logo #4 on left chest, #3 on upper back.

Black BK-305, Blue BK-304, Silver BK-306  
S-XL \$40.95 2XL \$42.95

**EZ CARE**

These garments are not approved as restaurant uniforms.



Men's  
Cutter & Buck Twill  
Shirts  
Soft, comfortable  
cotton nailshead  
weave with a smooth,  
elegant feel and look.  
100% cotton.  
Logo #9 on upper  
back, #2 on left cuff.

Blue BK-226  
Yellow BK-225  
White BK-290  
M-XL \$49.75  
2XL \$51.75

COTTON

When the occasion calls  
for casual. . .  
bring brand identity to the  
party! You choose additional  
logos and locations.



Jim Hyatt  
EVP & Global Operations Officer



Barbara Heim  
VP, Human Resources

Tamara Bernstein  
Company Business Manager

Diana Petrovich-Tao  
VP, Franchise Operations  
Mountain Division



Liz Claiborne Twin Set  
is woven cotton with  
zip front, short sleeve  
shell. Logo #8 on  
bottom left front of  
cardigan. Logo #2 left  
sleeve of shell.

Black BK-296,  
Red BK-297  
S-XL \$90.00  
2XL \$95.00

COTTON

Women's Cutter & Buck  
Twill Shirts  
Soft, comfortable cotton  
nailshead weave with  
a smooth, elegant look  
and feel. 100% cotton.  
Logo #9 on upper back,  
#2 on left cuff.

Blue BK-228  
Yellow BK-227  
White BK-291  
S-XL \$49.75  
2XL \$51.75

COTTON





Women's Gear  
Polynosic Polo  
Easy care, soft and  
silky look without  
the care of silk. All  
washable polyester.  
Chalk white or rich  
black. Logo #4 on  
bottom left corner,  
#3 on right sleeve.

Chalk BK-232  
Black BK-231  
M-XL \$57.50  
2XL \$59.50

EZ CARE



Women's Greg  
Norman Cotton Polo  
Styled and tailored  
for a lovely feminine  
line in soft colors.  
100% cotton.  
Logo #9 on left  
chest, #2 on right  
sleeve.

Yellow BK-271  
Pink BK-308  
Blue BK-307  
S-XL \$49.75

COTTON



Karla Davis  
Operations Excellence Leader



Sherman Dye  
BURGER KING® Franchisee



Management-Leisure



Men's Gear  
Polynosic Polo  
Easy care, soft and  
silky look without  
the care of silk. All  
washable polyester.  
Chalk white or rich  
black. Logo #4 on  
bottom left corner,  
#3 on right sleeve.

Chalk BK-230  
Black BK-229  
M-XL \$57.50  
2XL \$59.50

EZ CARE



Greg Norman Polos  
A classic look for  
golf and  
leisure. 100%  
cotton. Logo #8 on  
left chest, #2 on  
right sleeve.

Yellow BK-234  
Black BK-236  
Tan BK-233  
M-XL \$49.75  
2XL \$51.75

COTTON

These garments are not approved  
as restaurant uniforms.

Men's Navy Microfiber Sport Shirt  
White sleeve insets, easy wash and wear. Logo #2 on white stripe, #7 on left sleeve.

BK-244  
M-XL \$24.95  
2XL \$26.95

**EZ CARE**



Women's EZ Fit Shirt  
Stretch cotton 3/4 sleeve shirt with spandex. Soft and attractive. Logo #4 at bottom of "v", #2 on upper back.

Pink BK-238  
Blue BK-237  
S-XL \$33.95  
2XL \$36.95

**EZ FIT**



David Kennedy  
OPS Excellence Specialist



Shelley Harris



Navy Cool Mesh Polos  
Comfortable, good looking with khaki, white trim. 60/cotton, 40/poly. Logo #2 on left sleeve.

Men's BK-208 S-XL \$24.50 2XL \$26.50 3XL \$28.50 4XL \$30.50  
Women's BK-209 XS-XL \$24.50 2XL \$26.50 3XL \$28.50

4XL \$30.50 **EZ CARE**

(Men's S, 3XL, 4XL and Women's XS, 3XL, 4XL are special order. Allow 3-4 weeks.)



Red Easy Care Pique Polos  
60/cotton, 40/poly with Scotch Guard.

Logo #1 on upper back, #3 on left sleeve.  
Men's BK-243 M-XL \$24.95 2XL \$26.95  
Women's BK-245 S-XL \$24.95 2XL \$26.95

**EZ CARE**



Yellow Easy Care Pique Polos  
60/cotton, 40/poly with Scotch Guard.

Logo #1 on upper back, #3 on left sleeve.  
Men's BK-253 M-XL \$24.95 2XL \$26.95  
Women's BK-254 S-XL \$24.95 2XL \$26.95

**EZ CARE**



Polo Shirts by Nike  
Dri-Fit shirts for men and women. Hi-tech fabric wicks moisture for comfort and temperature changes. 60/cotton, 40/poly blend in a jersey knit. Logo #7 on left chest, #3 on upper back.

Men's BK-239  
M-XL \$44.95  
2XL \$47.95

Women's BK-241  
S-XL \$44.95  
2XL \$47.95

EZ CARE

Casual shirts  
with style and  
comfort



John Chidsey

Dave Gagnon



Washed Denim Shirt  
Cotton denim long sleeve shirt in washed blue has a vintage feel. Logo #1 on left chest.  
BK-118 M-XL \$19.95 2XL \$21.95

COTTON



Management-Leisure



Red/Navy Polo  
100% cotton pique polo with contrasting ribbed shoulder stripe, eye-catching look. Logo #1 on left chest, #2 on left sleeve.  
BK-266 M-XL \$30.00 2XL \$33.50

COTTON



Cotton Polo Shirt  
Black cotton pique polo with three button placket. Logo #6 on left chest, #3 on right sleeve.

Men's BK-106  
M-XL \$24.50 2XL \$26.50  
Women's BK-103  
S-XL \$24.50 2XL \$26.50

COTTON

These garments are not approved as restaurant uniforms.



**Navy Twill Shirts**  
 Long sleeve 100% cotton twill shirts. Men's: Logo #6 on left pocket. Women's: Logo #6 on left cuff.

Men's BK-115  
 M-XL \$27.50  
 2XL \$29.50

Women's BK-117  
 S-XL \$27.50  
 2XL \$29.50

**COTTON**



**Men's Polo**  
 Navy 50/cotton, 50/Poly pique polo. Logo #1 on left chest.

BK-100  
 M-XL \$13.50  
 2XL \$15.50

**EZ CARE**

**Men's Polo**  
 Ash grey 100% cotton pique polo. Logo #2 on left chest.

BK-101  
 M-XL \$13.50  
 2XL \$15.50

**COTTON**



**Hooded Lightweight Navy Jacket**  
 Cool slate blue jacket is easy to pack, easy to wear. 100% mini rip stop nylon fabric. Logo #1 on left chest.

BK-270 M-XL \$33.50 2XL \$36.50

**EZ CARE**



**Fleece Jacket**  
 Microfleece full zip jacket in cactus color with full front zipper and zippered pockets, elasticized draw cord at bottom. Logo #3 on left chest, #6 on upper back.

BK-265 M-XL \$38.75 2XL \$41.75

**EZ CARE**



**Sport Cap**  
 Black Twill Crown Cap with full embroidery on front and back. BK-141 \$2.30



**King Me Cap**  
 The cap with a message. Cool graphics on this highly detailed embroidered six panel cap. BK-299 \$5.95



**Fire It Up Cap**  
 Six panel cap in two tone style with an interesting distressed logo that matches shirt. BK-300 \$5.95

These garments are not approved as restaurant uniforms.





**Devon & Jones Jacket**  
Fleece lined nylon jacket in black with zip front, zip pockets stand up or lay down collar. Logo #9 on left chest, #3 on left cuff.

BK-262  
M-XL \$51.00  
**EZ CARE**



**Women's Jacket**  
Black nylon urban look with attractive cut, zip front. Lightly lined. Logo #9 on left chest, #3 on upper back.

BK-261  
S-XL \$51.00  
2XL \$54.00  
**EZ CARE**



**Black Visor**  
Important fashion accessory. .black cotton twill with grey trim, adjustable back. Logo #6 on left front, script on right side. BK-140 \$10.65



Sherman Dye



Karla Davis



Management-Leisure



**Women's Lightweight Red Jacket**  
Microfiber polyester jacket is wind and water resistant. Includes inner cell phone pocket and attached hood. Logo #9 on hood, #2 on left chest.  
BK-269 M-XL \$36.75  
2XL \$39.75  
**EZ CARE**

**Men's Casual Jacket**  
Lined microfiber navy and khaki jacket with zip front, stand-up collar, elastic cuffs and bottom. Logo #2 on upper back.

BK-126  
S-XL \$49.25  
2XL \$51.25  
**EZ CARE**



**Black Navigator Padfolio**  
 Slim zipper portfolio with 8.5" x 11" writing pad and organizer sections. Textured nylon with vinyl trim.  
 BK-159 \$14.90



**Cross Morph Pen**  
 Ball point pen with adjustable silicone grip for comfortable writing. Ball point pen with logo imprinted on barrel. Case included.  
 BK-286 \$34.50



**Rolling Travel Bag**  
 Made of 600-denier polyester, has a double zippered main compartment, a front pocket with pen holders and a side mesh pocket. Telescoping handle for easy, smooth traveling.  
 14" x 18" x 7".  
 BK-283 \$26.50



Tamara Bernstein

**Black Saddle Bag**  
 A choice bag for organizing and carrying. Large front flap protects contents, adjustable shoulder strap.  
 16.5" x 12" x 2.25".  
 BK-284 \$16.65



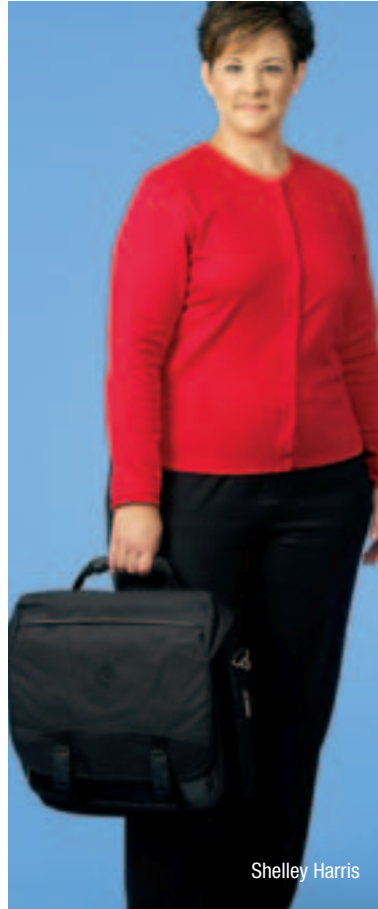
Stainless Steel Tumbler  
16 oz capacity, insulated  
mug with spill resistant  
lid, easy grip handle.  
BK-157 \$11.50



Hard Cover Journal  
5" x 7" spiral book  
with 100 blank  
pages and black  
hard cover front and  
back.  
BK-161 \$3.50



Dave Gagnon



Shelley Harris



Executive Jotter  
Leather-like folder with calculator  
and pen loop with small writing  
pad. 6" x 3.5" x .75".  
BK-162 \$6.50



# Branded Office Gear



Mini Black Travel  
Bag  
Made of 600-denier  
polyester, 2 zip  
pockets, 2 open  
pockets, key ring  
and sunglasses  
pocket. Has a  
convenient shoulder  
strap. Great for  
travel or around  
town.  
7.5" x 10" x 3".  
BK-285 \$17.75



Laptop  
Briefcase  
Sturdy black  
nylon case with  
padded laptop  
section,  
organization  
flap and padded  
shoulder straps.  
15" x 13" x 3".  
Embroidered in  
black on front.  
BK-146 \$26.75

Great Job  
Great Teamwork  
Great Gifts!

Red Sweatshirt  
Heavyweight  
60/cotton, 40/poly  
blend. A soft cozy  
feel with a front  
and back design.

BK-214  
M-XL \$17.95  
2XL \$19.75  
3XL \$22.95  
4XL \$24.75

EZ CARE



Gear Sweatshirt  
Stone 80/cotton, 20/poly sweatshirt for cozy weekend wear. Logo #9 on left chest,  
#3 on upper back.

BK-263 M-XL \$31.75 2XL \$33.75

EZ CARE



Grey Sweatshirt  
Sport grey oversized sweat with full front design and fabric of  
80/cotton, 20/poly.

BK-122 M-XL \$14.00 2XL \$16.00

EZ CARE



Flame On T-Shirt  
Chestnut shirt with one color distressed vintage  
looking design screened on front.

BK-272 M-XL \$5.00 2XL \$6.75

COTTON



Fire It Up T-Shirt  
Blue shirt with colorful distressed vintage looking  
design screened on front.

BK-274 M-XL \$5.50 2XL \$7.00

COTTON



Large & In Charge T-Shirt  
Olive shirt with colorful burger design screened on  
front.

BK-273 M-XL \$7.00 2XL \$9.00

COTTON



**Pigment Dyed Sweatshirts**  
Soft combination of 80/cotton, 20/poly shirts with rich colors and relaxed fit. Logo #6 on left chest, script on upper back.

Moss Green BK-268  
Periwinkle Blue BK-267  
M-XL \$29.50 2XL \$31.50

**EZ CARE**

**V-Neck Pullover**  
Textured pullover shirt is cotton and poly with v-neck, open bottom and taupe color. Logo #9 on bottom left corner, #3 on upper back.

BK-264 M-XL \$34.00 2XL \$36.00

**EZ CARE**



Sherman Dye



Stephan Thomas  
OPS Excellence Specialist



Branded Incentive Gear



**Retro T**  
Washed cotton t-shirt with great looking graphic screened on front.

BK-130 M-XL \$8.50 2XL \$9.75

**COTTON**



**Compressed T** White cotton t-shirt that arrives compressed into a hamburger shaped package. 100% cotton.

BK-131 M-XL \$9.95

**COTTON**



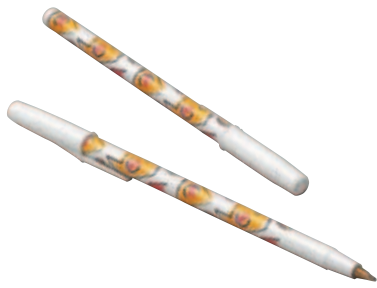
**Youth T-Shirt**  
Heavyweight preshrunk cotton t-shirt with screened design on front.

BK-136 S-XL \$3.25

**COTTON**



**Curvy Silver Pen**  
This silver pen features a purple accent and has a rubber grip for comfort. BK-289 \$ .75



**Superball Pen**  
A simple, easy writing stick pen with removable cap, ball point. BK-185 \$12.75 pack of 25.



**Stinger Pen**  
Translucent barrel pen with matte finish and chrome metal accents. Blue ink. BK-288 \$ .80



**Can Cooler**  
Folding insulated cooler fits a 12 oz. can and keeps it cold. Packs flat for travel. BK-152 \$ .85



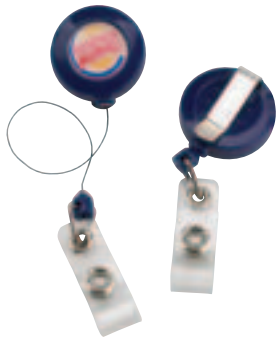
**White Water Bottle**  
Bright white water bottle with red trim, 20 oz. capacity. Fits standard size bike cage. BK-151 \$1.15



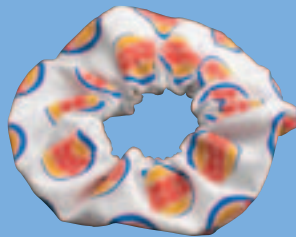
**Coffee Mug**  
Popular 12 oz. capacity ceramic mug with large handle, classic lines. BK-153 \$1.39



Sherman Dye



**Badge Holder**  
Dome shaped holder with retractable cord and 32" extension. BK-169 \$2.30



**Hair Scrunchie**  
Washable polyelastc loop keeps hair in place and looking good. BK-171 \$2.50



**CD Case**  
Holds 12 CDs in nylon and vinyl zip close case. Red with black trim. BK-176 \$3.50



**Stop Watch**  
Green translucent hand held watch on cord has a clock, alarm, stopwatch and calendar. 3"high. BK-181 \$3.50



**Beige Canvas Tote**  
An everyday tote for meetings, shows, weekends, and hobby use. Colorful design on front, extra large handles. BK-142 \$3.95



**Mini Flyers**  
Fun, 4-inch diameter plastic flyers in assorted bright colors. BK-165 \$4.95/pack of 10



**Pencils**  
Standard #2 lead round pencils with quality eraser. Bright red color.  
BK-164 \$5.20 pack of 25



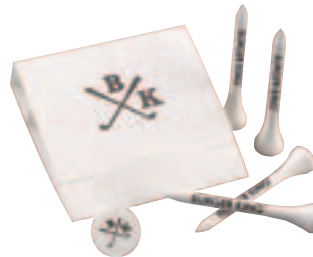
**Plastic Tumblers**  
24 oz. capacity plastic translucent cups in assorted great colors.  
BK-150 \$7.50 pack of 10



**Six Pack Cooler**  
Six pack insulated cooler is leak proof, has a zipper closure and a convenient shoulder strap.  
BK-282 \$4.25



**Lanyard**  
16" black lanyard is 1/2" wide and has imprint woven into fabric. Bulldog clip.  
BK-168 \$1.70



**Golf Tee Packet**  
Four wood tees and a ball marker in a matchbook style holder.  
BK-193 \$.75



**Wall Clock**  
It's always the right time with this colorful, eye-stopping clock. Batteries included.  
12.5" diameter. Plastic frame.  
BK-279 \$16.50



**Travel Mug**  
Translucent red travel mug with imprint in subtle black on front.  
16 oz. capacity. BK-154 \$2.99



**Golf Umbrella**  
Huge 62" arc umbrella with fiberglass shaft, vented design and wind resistance.  
BK-196 \$17.75



**Titleist Solo Golf Balls**  
The DT Solo offers soft feel, distance and durability. One dozen balls per box.  
BK-197 \$28.50 dozen



# Branded Incentive Gear



**Crew Person of the Month Plaque**  
10.5" x 13" wood plaque offers space for monthly awards. Black marble finish.  
BK-198 \$36.00



**Acrylic Award**  
Angular shape clear acylic mounted to an acrylic base. Etched imprint.  
BK-199 \$23.25  
(on line ordering only.)



**Fossil Watches with Stainless Steel Metal Bands.**  
Full logo etched on back.  
Men's BK-183, Women's BK-184  
\$97.50 each



BK-281 Thank You Notes  
Pack of 25 4" x 5" fold over notes with envelope. \$20.00 pack of 25



BK-309 Thank You Cards  
Pack of 25 3" x 5" two sided cards. \$10.00 pack of 25



New!  
BK-016  
10K Gold with  
Diamond  
\$54.25



BK-015  
10K Gold Pin  
\$22.50  
(plus \$2.00 engraving charge)



BK-019  
One Year Pin  
\$1.00



BK-020  
Two Year Pin  
\$1.00



BK-021  
Three Year Pin  
\$1.00



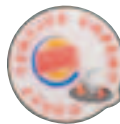
BK-041 Excellence Pin  
\$5.00/pack of 5



BK-004 King Retro Pin  
\$5.00/pack of 5



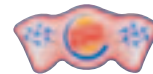
BK-044 Gold WHOPPER®  
Pin \$5.00/pack of 5



BK-032 Guest Service Pin  
\$5.00/pack of 5



BK-034 Hot Fries Pin  
\$5.00/pack of 5



BK-031 Americana Pin  
\$5.00/pack of 5



BK-030 Crew Cashier Pin  
\$5.00/pack of 5



BK-009 Thanks Pin  
\$5.00/pack of 5



BK-048 Friendly & Fast  
Pin \$5.00/pack of 5



BK-049 Hot & Fresh  
Pin \$5.00/pack of 5



BK-050 Clean & Safe  
Pin \$5.00/pack of 5



BK-052 Teach & Coach  
Pin \$5.00/pack of 5



BK-042 1535 Ways Pin  
\$5.00/pack of 5



BK-040 Superstar Pin  
\$5.00/pack of 5



BK-045 Friendly & Fast  
Pin \$5.00/pack of 5



BK-046 Hot & Fresh  
Pin \$5.00/pack of 5



BK-047 Clean & Safe  
Pin \$5.00/pack of 5



BK-051 Teach & Coach  
Pin \$5.00/pack of 5

## Approved Logos

Any of the items shown can be embroidered with another logo from this BK Logo collection with a minimum order amount. Please call CSE for info.



These logos can be used alone.



Logos 5 thru 13 must be used as a secondary logo to one of the corporate logos (1 thru 4).

### Approved Locations

Left Chest  
Right Chest  
Upper Back  
Sleeve  
Cuff

Approved Colors  
Black  
White

Tone on Tone  
Corporate Colors  
(red, gold and blue)

### Approved Combinations



Your corporate logo can be coupled with the BK logo if logo standards are maintained.



Your logo must have a space of at least 1/2" from the BK logo and measure at least 1/4" smaller top to bottom

Not all logos will work with this standard so please contact CSE for help.

### EZ CARE

Combination of cotton and poly that will wash and wear with just an iron touch-up.

### EZ FIT

Cotton with a touch of Spandex for a comfy fit! Needs ironing.

### COTTON

100% cotton fabrics that will need ironing.

### CUSTOM IMPRINTS AVAILABLE!

Most of the items in this catalog can be embroidered or screened with your custom message along with the existing logo. Please call CSE for absolutely anything you need! Minimum requirements apply. 866.495.2487



The BURGER KING® System Idea Store  
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866.495.2487 [www.whoppershop.com](http://www.whoppershop.com)

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